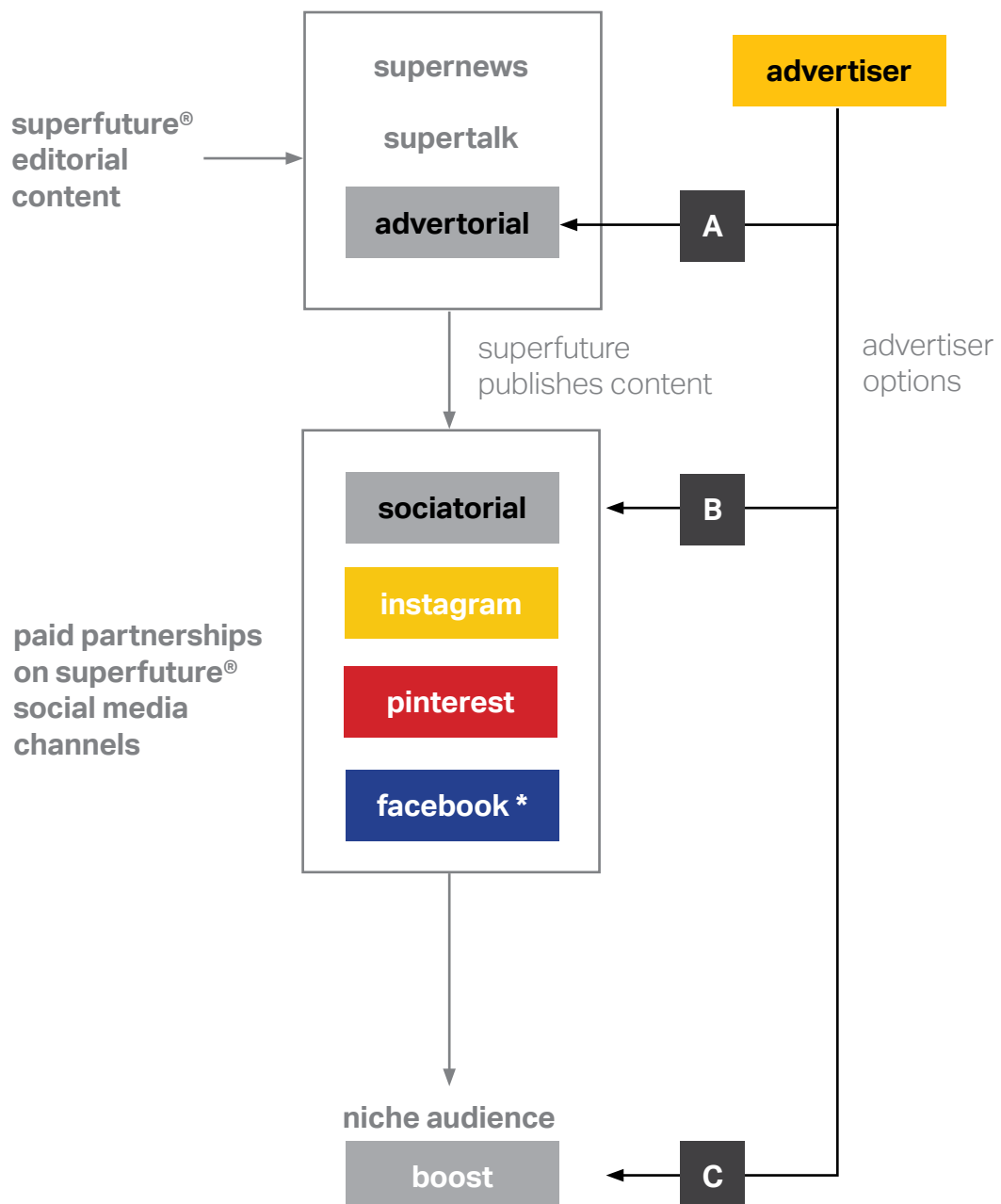


advertorial

superfuture® offers custom advertorial placements on our highly curated **supernews** feed, and on our **supertalk** discussion board. **supernews** is the main editorial section of the site and covers a variety of topics from new store openings, new products, interviews, and design related announcements. The **supernews** feed has become a popular destination for creative oriented professionals hunting for

in-depth and independently researched information that is often times not so easy to find online. **supertalk** discussion boards reach more specific sub-culture audiences. Advertorials are 500 words maximum and can be enhanced with up to 5 images. Our editors curate each item to fit in seamlessly with our regular features, so the item is placed comfortably within the confines of the superfuture® look

and perspective. Advertorials are an effective targeted way to communicate to our highly niche audiences. Summarized advertorial content can be further pushed to superfuture® social media channels including **Instagram, Pinterest, Facebook, and X**, using socialtorials – social media **paid partnership** – further amplifying the message to different audiences.



* Temporarily unavailable 2024